

Alessandro de Vita Zublena Executive coaching

Executive summary

Alessandro de Vita Zublena is an "Executive coach" and psychologist specialized in change management, having obtained a Bachelor degree in Psychology in 1992, a Master of Arts in Counselling Psychology in 1993, a Certification as Master Practitioner in Neuro Linguistic Programming in 1997, a Trainer Certification in NLP from John Grinder (Co-creator of NLP) and Carmen Bostic St.Clair (Co-developer of New Code NLP) in 2005, a New Code Trainer Certification in NLP in 2006 (Grinder-Bostic St-Clair) and a Certification as International NLP Coach in 2007 (Grinder-Bostic St.Clair).

Before creating his company in 1997, he worked as a recruiter of middle and top management executives on behalf of Swiss and foreign companies and also directed a family-business in Italy.

Since 12 years Alessandro de Vita Zublena is offering Individual Business & Personal coaching services to middle and top management executives working for companies in Switzerland, Europe and Latin America.

Alessandro is one of the fewest NLP Coaches with a large experience in Business Coaching for Chairmans, Chief Executive Officers (CEO), Chief Financial Officers (CFO), Chief Operating Officers (COO), Chief Marketing Officers (CMO), Senior Vice Presidents, General Managers in Multinational and Family Companies. He has coached more that 1'400 managers and his domains of expertise are performance and competency-oriented coaching such as, time management, personal organization as well as coaching of excellence and strategic coaching helping executives better analyze business processes as well as define vision and business strategies.

Alessandro assisted John Grinder and Carmen Bostic St. Clair during their seminars in Europe for several years, he co-trained with them recently at a seminar in Italy. He is "Privatdocent" for the University of Torino in Italy, in a postgraduate course called "The coaching of Excellence" in the faculty of Psychology and Sports and he is an International Expert for the European Commission (UGPMI Projects).

Alessandro is a highly effective coach. He irresistibly leads you to performance peaks during which, one eventually finds out what "expanding the scope of your life" means. He is very ambitious when it comes to identifying challenging goals and the obtainance of results. Conversations are efficient and fact-oriented, every single minute is intense and productive.



Topics

Personal/Business coaching
Business communication
Experience economy

Tools

Classic NLP
New Code NLP
Mind mapping
Lateral thinking